



[Kevin R. Nicholas](#) is the Chief Marketing Officer (CMO) at ACS Solutions. In his role, he leads the organization's corporate and business line marketing, which includes branding, digital marketing, content creation, promotions and campaigns, and public relations. He also heads the internal and external marketing communications along with marketing for sales generation and consultant recruitment.

Before joining ACS Solutions, Kevin served as the Vice President and CMO at Ingenious Med and has held global executive roles in SAP, ATT, Sprint, and other technology giants. He has successfully led global product, business development, and sales teams across organizations.

His experience covers verticals such as Fintech, Healthcare IT, Manufacturing, Services, and Consulting businesses. Furthermore, in the marketing domain, his focus has been on revenue marketing focused on demand generation, sales enablement, brand development, and digital marketing strategy.

Kevin is a visiting professor of Marketing and Economics at DeVry University and serves on the boards of numerous technology and non-profit groups in the greater Atlanta area and across the nation. He is the founder of the 22-year-old Atlanta Technology Professionals, one of the largest non-profit technology groups, and is focused on advancing technology professional development and serving underprivileged communities.

Kevin holds a Master's in Business Administration degree in Marketing, Finance, and General Management from the University of Rochester's Simon School of Business. He also holds a BS in Management from the State University of New York, University of Buffalo.

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