



## Brian Soderholm

President, HireGenics



**Brian Soderholm** is the President of HireGenics. As President, Brian is focused on delivering Independent Contractor Classification and Payrolling “Software as a Service” (SaaS) solutions to enterprise organizations. Brian has more than 27 years of business development experience at leading workforce management and staffing companies. Brian is responsible for both growing existing business and successfully developing sales strategies for new lines of business.

Prior to HireGenics, Brian worked at Chimes Inc. and Bartech, where he executed multiple business development programs to include driving Managed Service Provider (MSP) sales of more than \$4B in contract labor spend to more than sixty of the largest organizations in the world.

Brian holds Bachelor of Arts degrees in Business Administration and Computer Science from the University of Wisconsin. As a recognized solution sales leader in the staffing industry, Brian brings a unique understanding to the sales process that is dictated by selling solutions that focus on the success of the client.

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